



Awards and Impact of ISG research and faculty

i. Overview of editorship activity

Serving as an Editor in a Peer Reviewed Journal is an indicator of ISG research excellence and recognition in the academic community.

Below is a sample of the editorship activity in all three departments of the School: Finance Accounting & Control; Management, Economics & Society; and Entrepreneurship, Innovation & New Consumptions.

Core Faculty Members	Position	Journal
Céline BERRIER-LUCAS	Co-Editor	Revue de l'Organisation Responsable - ROR
-	Associate Editor	JEHRHE. Journal in energy history, launched in 2019
Julien CADOT	Founding Editorial Board	Journal of Wine Business Case Research
-	Director for publication	Economie Rurale
Guillaume CARTON	Editorial Board Member	M@n@gement
Emmanuel COBLENCÉ	Editorial Board Member (2011-2016)	Entreprise et Histoire
Laurent MAGNE	Editorial Board Member	Société de Philosophie des Sciences de Gestion
Christine PRINCE	Scientific Committee Member	International Conference on Tourism
-	Scientific Committee Member	LCBR European Marketing Conference (2016)
Rosana REIS	Scientific Committee Member	International Conference on Research and Intervention in Human Resources
Jennifer TAKHAR	Guest Editor	Journal of Marketing Management, Special Issue on Transhumanisms, Geneticised Markets and Perfectible Consumers (2020)

ii. Overview of workshops and conferences organized in international settings

International academic conferences are considered as key academic events when measuring the impact of the School's research, as these events gather scholars from around the world. In turn, it increases participants' critical thinking on management practices in an international environment. In other words, our faculty brings the research they have

presented at these conferences back into the classroom. Below is a sample of recently organized conferences for which a Core Faculty member was organizer or co-organizer.

Conferences organized by ISG Core Faculty Members, along with partner institutions

- a. 2020. EIASM Arts Management Workshop at Mines ParisTech (Prof. Emmanuel COBLENCÉ)
- b. 2020. Journées d'études internationales. Interroger l'histoire du management : ce que le Sud nous apprend. Dec. 9 & 10th, 2020 @ DRM-Université PSL-Paris Dauphine. (Prof. Oussama OURIEMMI)
- c. 2018: ENGAGER COST Workshop on Energy Justice in a Changing Market, Thursday 31st May, University of Leicester (Prof. Ute DUBOIS)
- d. 2018. Ateliers de Thésée, FNEGE and Dauphine (Prof. Laura D'HONT)
- e. 2017. RIODD conference at Paris Dauphine (Prof. Céline BERRIER-LUCAS) + doctoral workshop
- f. 2015: Conference on Sustainable Development and Economics, co-organized with USP (University of São Paulo)
- g. 2015: Conference on Entrepreneurship in the Mont Valérien Valley, co-organized with the Pepite-Pon network (Prof. Najoua BOUFADEN)
- h. 2015: Conference on "Gaston Bachelard, Business and Management Science, co-organized with Société de Philosophie des Sciences de Gestion (Laurent MAGNE)
- i. 2014: "Innovation and Sustainable Development" workshop, co-organized with the University of Positivo (Brazil), Prof. Rosana REIS

EURAM Annual Conference (European Academy of Management)

- j. 2016: Véronique STEYER – Vice-Chair Track: Strategic Processes and Practices
- k. 2015: Véronique STEYER - Vice-Chair Track: Strategic Management
- l. 2014: Rosana REIS Vice-Chair Track: Identity in organizations: Challenges and opportunities

EGOS Annual Conferences (European Group for Organizational Studies)

- m. 2016: Amélie BOUTINOT – Vice-Chair Track: Collective Powers for Renewal in Creative Industries
- n. 2014: Véronique STEYER – Vice-Chair Track: Coordinating Networks in Unexpected Events

iii. Overview of awards and competitive grants obtained in major national and international associations

Best papers awards, best PhD dissertation awards or competitive grants also highlight the excellence of ISG lab research in the academic community. Below are the awards granted to ISG scholars over the last four years, in major French and national management conferences.

Celine Berrier-Lucas

- Received two doctoral awards for her PhD dissertation: Young Researcher Award 2015 from the Dauphine Foundation; Dissertation Publication Award from EDF Diversiterre Foundation
- Runner-up for the best dissertation award from RIODD Vigéo 2015

Julien CADOT

- « The Palgrave Handbook of Wine Industry Economics », in which Prof Cadot wrote a chapter, received the 2019 OIV (Organisation Internationale du Vin) Award, in the Economics category.

Guillaume CARTON

- Participation to the 2016 Finals of “My PhD in 180 seconds”, a doctoral pitching contest at national level.
- Finalist of prix Roland Calori 2018 of the AIMS conference for his article « *Towards a liminal approach to organizational ethnography* », written with Alexis Laszczuk
- Finalist for the 2017 William H. Newman Award for Best Paper Based on a Dissertation, Academy of Management, 2017
- Laureate for the Junior Scholar Prize of Fondation Dauphine, 2016
- Finalist for the Thesis Prize of Association Internationale de Management Stratégique (AIMS), 2016
- Elected member of the board of the Association Internationale de Management Stratégique AIMS: 2020-2024

Guillaume CARTON and Julia PARIGOT

- Awarded 2020 Best case study on sustainable development by the RIODD association, for “Poiscaille, start-up dans l'industrie de la pêche : modèle d'affaires alternatif durable », October 1st 2020

Bruno CAZENAVE

- Award Prix de Thèse de l'Association Francophone de Comptabilité 2018 for his PhD dissertation « *L'émergence d'un Nouveau Management Humanitaire* »

Emmanuel COBLENCE

- 2015. Best paper award at APROS EGOS Conference, for the article: E. Coblence, Cabantous L. and Gond J.P., “*The Sociomaterial and Organizational Constitution of Artistic Worth: Assembling Theory, Artefacts and Audiences in Museums*”.

Pablo DE DIESBACH

- Received two grants in 2016: from ROCHE laboratory and from SOCIEDAD ESPANYOLA DE ONCOLOGIA MEDICA on the quality of life of cancer patients

Olga LELEBINA

- 2015. First Prize of the Best Ph.D. Dissertation. Prize awarded by the AGRH/FNEGE (Association Francophone de Gestion des Ressources Humaines – Fondation Nationale pour l'Enseignement de la Gestion et des Entreprises)

Julia PARIGOT

- 2017: Thesis Award « Louis Forest/Aguirre-Basualdo » of the Chancellerie des Universités de Paris for PhD dissertation: « De la production d'une organisation alternative via l'espace : le cas des lieux intermédiaires dans le secteur du théâtre. »



Narjes SASSI

- 2015: “Application du modèle du “Job/Demand/Resource” à l’analyse des typologies des niveaux de stress des cadres”. Actes du 10ème Colloque International de l’ISG de Sousse, 28-30 Mai, Sousse - Tunisie. (selected among the Best Papers)

Sebastien STENGER

- 2016: Thesis award for best academic research of journal Le Monde (French newspaper of record) in 2016

- 2018: Sébastien STENGER awarded PRIX EFMD FNEGE DU MEILLEUR OUVRAGE EN MANAGEMENT 2018 for his book « *Au cœur des cabinets d'audit et de conseil* »
- Voted best article 2017 of *Organizational Research Methods* journal, for his article « *Reconsidering the Value of Covert Research: The Role of Ambiguous Consent in Participant Observation* »

Jennifer TAKHAR

- 2017: Datablitz Award at the San Diego ACR conference (October) for the paper "[Broken Eggs](#)" and "[Good Eggs](#)": Understanding "Post-IVF Consumer Ambivalence Through Autography"
- 2018: Best poster award, "Post-truth fertility consumption", Consumer Culture Theory conference, Odense, Denmark
- 2018: Datablitz Award at the ACR conference "Trust in Doubt" (october 2018, Dallas) for the article: "Digital Storytelling and Post-Trust Sperm Marketing"

Alice ZOGHAIB

- Received two doctoral awards for her PhD dissertation: The "prix européen de meilleure thèse marketing" of EAISM- EDAMBA and the "Prix de thèse des entreprises" of SPHINX network

iv. Research-based projects within companies and consulting activities that demonstrate engagement with the business community

ISG Core Faculty Members are deeply involved in bridging the academic community with the business world. This engagement is achieved through research-based projects implemented with companies and other organizations. Below are the major projects and consulting activities that recently involved Core Faculty members.

Core Faculty Member	Companies or Non Profit Organization
Alice AUDREZET	Programme MOVIDA in 2014 - La levée des freins à l'adoption de modes de consommation durable dans une perspective marketing, Ministère de l'écologie, du développement durable et de l'énergie (Title translation : "Enabling adoption of sustainable consumption : a marketing perspective")
Sabrina BERBAIN	- Projet Européen Carrefour Intelligent / Ifsttar (Institut Français des Sciences et Technologies des Transports, de l'Aménagement et des Réseaux / INRETS)
Najoua BOUFADEN	- Head of Pépite-Pon start'Up incubator 2014-2016 - Participation to the design of the first « Baromètre de l'Entrepreneuriat en France » with AFE (Agence France Entrepreneurs, anciennement APCE), 2015-2016
Julien CADOT	2014-2015, Convention avec la DRAAF Aquitaine
Guillaume CARTON	Presentation of dissertation results to various management consulting firms (2016) Consulting activities in different industries (higher education, pharmaceutical industry) (since 2016)
Emmanuel COBLENCE	"Cité des Sciences" in Paris on the implementation of specific HR process in creative organizations
-	Secrétariat Général à la modernisation de l'action publique (an administration connected to the French Prime Minister) : Part of ANR-financed research project on the use of design methods in public service and administration, 2014-2017)

Pablo DE DIESBACH	Consultant for the Swiss Ministry of Foreign Affairs (in 2014)
-	<ul style="list-style-type: none"> SEOM, Société Espagnole d'Oncologie Médicale, Madrid, 2016 & 2019 ROCHE PHARMA Spain, Madrid, 2015 & 2017.
Stéphane DESCHAINTE	Mesure de la performance du travail : coût, valeur et modèle de performance, Société Générale, Chaire Organisations, Leadership et Société – ESCP, in 2016 (Title translation : “Measure of labour performance : cost, value and models of performance”)
Ute DUBOIS	Research on the energy poverty - health nexus in the city of Roanne (with the Chaire HOPE), since June 2019.
Ludivine DUVAL	Presentation of a study on the performance of French exporters of wine to Credit Agricole bank (13 « caisses régionales du crédit agricole », the board of a vitivinicole cooperative, the board of UNSCV (fédération nationales des coopératives françaises) a consultant of FranceAgriMer.
Olga LELEBINA	HR consultant for l'Oréal
Rosana REIS	Partner of the research project MIG.EN.CUBE (led by UNIBO and funded by ERASMUS+) dedicated to migrant entrepreneurship in Europe. Start in November 2020 – end in April 2023. 55k€ total budget for ISG
Amir REZAEE and Rosana REIS	La culture de l'innovation Brésil et comparaison avec la Silicon Valley, PUC-PR (Brésil), Haas Business School (Berkeley, USA) (Title translation : “The culture of innovation in Brazil : a comparison with the Silicon Valley”)
Amir REZAEE	EURONEXT on financial market history
Amir REZAEE	Marchés diversifiés et Interconnexion des conseils d'administrations : une étude comparative entre Brésil et la France, Conseil national du développement scientifique et technologique, Université de UNIGRAN RIO et IBEPES - Instituto Brasileiro de Estudos e Pesquisas Sociais (Title translation : “Diversified markets and interconnections in Boards : a comparative study of France and Brazil”)
Alice ZOGHAIB	Founder of a music research institute and consultant for SOUND VALUE

v. Appointments as visiting professors or scholars in international institutions, showing engagement with the academic community

In order to improve the quality and the impact of our research, the School encourages and supports Core Faculty members in their appointments as visiting scholars abroad. Below is the overview of the Core Faculty members who were recently appointed as visiting scholars and their host institutions abroad.

Faculty member	Host institution	Purpose of visiting
Alice AUDREZET	EuroMed Fès Business School (Maroc)	Teaching & Research
Najoua BOUFADEN	Centre d'entrepreneuriat, Université de Laval (Canada)	Teaching & Research
Julien CADOT	University of Missouri (USA)	Research
Emmanuel COBLENCÉ	HEC Montréal (Canada)	Research
Pablo DE DIESBACH	University of Michigan (USA)	Research
-	University of Salamanca (Espagne)	Research
Caroline DE PAOLI	Universidade de Buenos Aires (Argentine)	Teaching & Research

Laura DHONT	Purdue University (USA)	Research
Olga LELEBINA	Copenhagen Business School (Danemark)	Research
-	European University of St Petersburg (Russie)	Teaching & Research
Chahira MEHOUACHI	HEC Montréal (Canada)	Research
Christine PRINCE	University of Seoul (Corée du Sud)	Teaching & Research
Rosana REIS	University of Positivo (Brésil)	Research
-	Fundação Don Cabral (Brésil)	Research
-	Università Cattolica del Sacro Cuore in Rome (Italy)	Teaching & Research
Amir REZAEI	Stanford University (USA)	Research
-	Universidade de São Paulo (Brésil)	Research
Sébastien STENGER	CASS Business School (UK)	Research
-	Kings College (UK)	Research
-	CBS (Danemark)	Research
Jennifer TAKHAR	University of Southern Denmark	Research

vi. Overview of participation and appointments in boards, commissions and think-tanks showing engagement as public intellectuals

Sabrina BERBAIN	<ul style="list-style-type: none"> - Invited as keynote speaker at the professional conference “3D Print Congress & Exhibition / Additive Manufacturing Supply Chain: Critical Challenges” Lyon, June 2017 - Invited as keynote speaker at the professional conference “AddFab Exhibition / Du stockage à la maintenance, les impacts de l'impression 3D sur la Supply Chain ?” Paris, April 2018 - Chairwoman of EDBA (Executive Doctorate in Business Administration) thesis defense at Université Paris-Dauphine: “Implementation of a Mix DDMRP-Kanban Supply Chain System within a multi-product industrial company: Case of Liban Cables SAL”. Dec. 2018. Candidate: Joseph Elias El Ammar
Céline BERRIER-LUCAS	- Appointed board member of RIODD in Dec. 2020
Pablo DE DIESBACH	- Participation to conferences of the Institut Montaigne
Stéphane DESCHAMPTRE	- Participation to juries preparing prospective students to the program “Egalité des chances” of HEC Paris for underprivileged kids.
Ute DUBOIS	<ul style="list-style-type: none"> - Member of the Commission « Energy » of GIS GRALE (Groupement de Recherche sur l'Administration Locale en Europe), from 2013 to 2015 - Member of the Scientific Board of the Chaire HOPE (chaire d'excellence industrielle dédiée à la précarité énergétique), since June 2018 - Member of the Advisory Board of the European Energy Poverty Observatory (EPOV) since 2018

	<ul style="list-style-type: none"> - Member of the working group on thermal discomfort and health at the French Ministry of Ecological and Solidary Transition since January 2020. - Member of the Management Committee and of the Core Group of the ENGAGER COST Action (CA 16232). Leader of Working Group 1 on "Integration".
Julien KLESZCZOWSKI	<ul style="list-style-type: none"> - Keynote speaker at professional conference "état des lieux de l'impact social, organized by PôleS NOE and Act'ESSonne, december 2017, Massy, France - Speaker at the professional conference: "Impact social et utilité sociale, tour d'horizon à 360°", organized by the CRESS (chambre régionale de l'économie sociale et solidaire) des Pays de la Loire, Le Mans, June 2018 - Speaker at the workshop called "utilité sociale, impact social et bien-être : comment prendre en compte l'intangible", organized by the Chair "territories in transition" of Grenoble EM, december 2019, Grenoble, France
Rosana REIS	<ul style="list-style-type: none"> - member of FROG research group in organization studies - invited as keynote speaker at IX International Human Resources Conference (CilIRH_2019 held at ISCAP - Politécnico do Porto (Portugal) on April 11 and 12, 2019
Alice ZOGHAIB	<ul style="list-style-type: none"> - Board-member of the "Groupe Européen de Recherche sur les Festivals", Bruxelles, an association promoting music festivals - Independent consultant in "Music Impact"