



## Awards of ISG research and faculty

### i. Overview of editorship activity

Serving as an Editor in a Peer Reviewed Journal is an interesting indicator of ISG research excellence and recognition in the academic community. Below is a sample of the editorship activity in all four departments of the School: Finance, Marketing, Management and Control.

Core Faculty Members	Position	Review
Julien CADOT (economics)	Founding Editorial Board	Journal of Wine Business Case Research
Emmanuel COBLENCÉ (management)	Editorial Board Member (2011-2016)	Entreprise et Histoire
Guillaume CARTON	Editorial Board Member	M@n@gement
Céline BERRIER-LUCAS	Editorial Board Member	Responsible Organization
Laurent MAGNE (accountings)	Editorial Board Member	Société de Philosophie des Sciences de Gestion
Christine PRINCE (marketing)	-Member of scientific committee of International Conference on Tourism, London (ICOT2015), Naples (ICOT2016) -Member of scientific committee of LCBR European Marketing Conference, Lisbon, 2016	

### ii. Overview of workshops and conferences organized in international settings

International academic conferences are considered as key academic events when measuring the impact of the School's research, as these events gather scholars from around the world. In turn, it increases participants' critical thinking on management practices in an international environment. In other words, our faculty brings the research they have presented at these conferences back into the classroom. Below is a sample of recently organized conferences for which a Core Faculty member was organizer or co-organizer.

#### Conferences organized by ISG Core Faculty Members, along with partner institutions

- a. 2018. Ateliers de Thésée, FNEGE and Dauphine (Prof. Laura D'HONT)
- b. 2017. RIODD conference at Paris Dauphine (Prof. Céline BERRIER-LUCAS)
- c. 2015: Conference on Sustainable Development and Economics, co-organized with USP (University of São Paolo)
- d. 2015: Conference on Entrepreneurship in the Mont Valérien Valley, co-organized with the Pepite-Pon network

- e. 2015: Conference on “Gaston Bachelard, Business and Management Science, co-organized with Société de Philosophie des Sciences de Gestion
- f. 2014: “Innovation and Sustainable Development” workshop, co-organized with the University of Positivo (Brazil)

EURAM Annual Conference (European Academy of Management)

- g. 2016: Véronique STEYER – Vice-Chair Track: Strategic Processes and Practices
- h. 2015: Véronique STEYER - Vice-Chair Track: Strategic Management
- i. 2014: Rosana REIS Vice-Chair Track: Identity in organizations: Challenges and opportunities

EGOS Annual Conferences (European Group for Organizational Studies)

- j. 2016: Amélie BOUTINOT – Vice-Chair Track: Collective Powers for Renewal in Creative Industries
- k. 2014: Véronique STEYER – Vice-Chair Track: Coordinating Networks in Unexpected Events

ICOT Annual Conferences (International Conference on Tourism)

- l. 2016: Christine PRINCE – Member of the Scientific Committee
- m. 2015: Christine PRINCE – Member of the Scientific Committee

**iii. Overview of awards and competitive grants obtained in major national and international associations**

Best papers awards, best PhD dissertation awards or competitive grants also highlight the excellence of ISG lab research in the academic community. Below are the awards granted to ISG scholars over the last four years, in major French and national management conferences.

*Guillaume Carton*

- Participation to the 2016 Finals of “My PhD in 180 seconds”, a doctoral pitching contest at national level.
- Guillaume CARTON finalist of prix Roland Calori 2018 of the AIMS for his article « *Towards a liminal approach to organizational ethnography* », written with Alexis Laszczuk

*Bruno Cazenave*

- Award Prix de Thèse de l'Association Francophone de Comptabilité 2018 for his PhD dissertation « *L'émergence d'un Nouveau Management Humanitaire* »

*Emmanuel Coblenche*

- 2015. Best paper award at APROS EGOS Conference, for the article: E. Coblenche, Cabantous L. and Gond J.P., “*The Sociomaterial and Organizational Constitution of Artistic Worth: Assembling Theory, Artefacts and Audiences in Museums*”.

*Olga Lelebina*

- 2015. First Prize of the Best Ph.D. Dissertation. Prize awarded by the AGRH/FNEGE (Association Francophone de Gestion des Ressources Humaines – Fondation Nationale pour l'Enseignement de la Gestion et des Entreprises)

*Vivien Blanchet*

- 2014. Second Prize of the Best Ph.D. Dissertation. Prize awarded by the Association pour le Développement et l'Enseignement de la Responsabilité Sociale de l'Entreprise (ADERSE).
- 2014. Nominated among the finalists of the PHD Prize attributed by the Association International de Management Stratégique (AIMS)

*Alice Zoghaib*

- Received two doctoral awards for her PhD dissertation: The “prix européen de meilleure thèse marketing” of EAISM- EDAMBA and the “Prix de thèse des entreprises” of SPHINX network

*Pablo de Diesbach*

- Received two grants in 2016: from ROCHE laboratory and from SOCIEDAD ESPANYOLA DE ONCOLOGIA MEDICA on the quality of life of cancer patients

*Sebastien Stenger*

- 2016: Thesis award for best academic research of journal Le Monde (French newspaper of record) in 2016
- 2018: Sébastien STENGER awarded PRIX EFMD FNEGE DU MEILLEUR OUVRAGE EN MANAGEMENT 2018 for his book « *Au cœur des cabinets d'audit et de conseil* »
- Voted best article 2017 of *Organizational Research Methods* journal, for his article « *Reconsidering the Value of Covert Research: The Role of Ambiguous Consent in Participant Observation* »

*Julia Parigot*

- 2017: Thesis Award e « Louis Forest/Aguirre-Basualdo » of the Chancellerie des Universités of Paris for PhD dissertation: « De la production d'une organisation alternative via l'espace : le cas des lieux intermédiaires dans le secteur du théâtre. »



**iv. Research-based projects within companies and consulting activities that demonstrate engagement with the business community**

ISG Core Faculty Members are deeply involved in bridging the academic community with the business world. This engagement is achieved through research-based projects implemented with companies and other organizations. Below are the major projects and consulting activities that recently involved Core Faculty members.

Core Faculty Member	Companies or Non Profit Organization
Alice Audrezet	Programme MOVIDA - La levée des freins à l'adoption de modes de consommation durable dans une perspective marketing, Ministère de l'écologie, du développement durable et de l'énergie  (Title translation : “Enabling adoption of sustainable consumption : a marketing perspective”)
Najoua Boufaden	- Head of Pépite-Pon start'Up incubator 2014-2016 - Participation to the design of the first « Baromètre de l'Entrepreneuriat en France » with AFE (Agence France Entrepreneurs, anciennement APCE) 2015-2016
Stéphane Deschaintre	Mesure de la performance du travail : coût, valeur et modèle de performance, Société Générale, Chaire Organisations, Leadership et

	Société – ESCP  (Title translation : “Measure of labour performance : cost, value and models of performance”)
Emmanuel Coblence	“Cité des Sciences” in Paris on the implementation of specific HR process in creative organizations
Emmanuel Coblence	Secrétariat Général à la modernisation de l’action publique (an administration connected to the French Prime Minister) on the use of design methods in public service and administration)
Sabrina Berbain	INRETS
Amir Rezaee	EURONEXT on financial market history
Rosana Reis	Innovation Policy and Practice for Sustainable Industrial Development, Fundação Don Cabral, Brésil
Julien Cadot	2014-2015, Convention avec la DRAAF Aquitaine
Amir Rezaee and Rosana Reis	La culture de l’innovation Brésil et comparaison avec la Silicon Valley, PUC-PR (Brésil), Haas Business School (Berkeley, USA)  (Title translation : “The culture of innovation in Brazil : a comparison with the Silicon Valley”)
Amir Rezaee	Marchés diversifiés et Interconnexion des conseils d’administrations : une étude comparative entre Brésil et la France, Conseil national du développement scientifique et technologique, Université de UNIGRAN RIO et IBEPES - Instituto Brasileiro de Estudos e Pesquisas Sociais  (Title translation : “Diversified markets and interconnections in Boards : a comparative study of France and Brazil”)
Olga Lelebina	HR consultant for l’Oréal
Guillaume Carton	Presentation of his Phd research on two consulting firms ((Enza Conseil et Conseil & Recherche) in 2016 Current consulting activities for Daupine’s EDDBA
Ludivine Duval	Presentation of a study on the performance of French exporters of wine to Credit Agricole bank (13 « caisses régionales du crédit agricole », the board of a vitivinicole cooperative, the board of UNSCV (fédération nationales des coopératives françaises) a consultant of FranceAgriMer.
Pablo de Diesbach	Consultant for the Swiss Ministry of Foreign Affairs

**v. Appointments as visiting professors or scholars at other institutions showing engagement with the academic community**

In order to improve the quality and the impact of our research, the School encourages and supports Core Faculty members in their appointments as visiting scholars abroad. Below is the overview of the Core Faculty members who were recently appointed as visiting scholars and their host institutions abroad.

Faculty member	Host institution	Purpose of visiting
Vivien Blanchet	Royal Holloway (UK)	Research
Najoua Boufaden	Centre d’entrepreneuriat, Université de Laval (Canada)	Teaching & Research
Julien Cadot	University of Missouri (USA)	Research
Emmanuel Coblence	HEC Montréal (Canada)	Research
Pablo de Diesbach	University of Michigan (USA) University of Salamanca (Espagne)	Research
Caroline De Paoli	Universidade de Buenos Aires (Argentine)	Teaching & Research
Olga Lelebina	Copenhagen Business School (Danemark)	Research

Chahira Mehouachi	HEC Montréal (Canada)	Research
Christine Prince	University of Seoul (Corée du Sud)	Teaching & Research
Rosana Reis	University of Positivo (Brésil)	Research
	Fundação Don Cabral (Brésil)	Research
Amir Rezaee	Stanford University (USA)	Research
	Université de Sao Paulo (Brésil)	
Sébastien Stenger	CASS Business School (UK)	Research
	Kings College (UK)	
	CBS (Danemark)	

**vi. Overview of participation and appointments in boards, commissions and think-tanks showing engagement as public intellectuals**

Vivien Blanchet	- Member of FAIRNESS, a network of French-speaking researchers specialized in ethical and sustainable trade
Alice Zoghaib	- Board-member and co-founder of “Sound Value” (an institute for the study of music in commercials) - Board-member of the “Groupe Européen de Recherche sur les Festivals”, Bruxelles, an association promoting music festivals - Independent consultant in “Music Impact”
Stéphane Deschaintre	- Participation to jurys preparing prospective students to the program “Egalité des chances” of HEC Paris for underprivileged kids.
Pablo de Diesbach	- Participation to conferences of the Institut Montaigne
Rosana REIS	- member of FROG research group in organization studies
Ute Dubois	- Member of the Commission « Energy » of GIS GRALE (Groupement de Recherche sur l’Administration Locale en Europe) since 2013