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## Celine BERRIER-LUCAS

**Department of Economics, Markets & Society**  
**Faculty position: Assistant Professor of Corporate Social Responsibility**

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**Celine BERRIER-LUCAS** is Assistant Professor at ISG INTERNATIONAL BUSINESS SCHOOL and co-editor of the academic journal ROR. She holds a Ph.D. in Management Sciences from PSL-University Paris-Dauphine and is specialized in the field of Corporate Social Responsibility (CSR). Her dissertation was twice awarded by the Young Researcher Award 2015 from the Dauphine Foundation and by the Dissertation Publication Award from EDF Diversiterre Foundation and was also runner-up for the best dissertation award from RIODD Vigéo 2015. Her current professional activity is teaching and research: her areas of publication are CSR, Performativity and Business and Environmental History. Her teaching specializations are CSR, organization theory, business history, and research methodology.

### Teaching Areas

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Course 1: Corporate Social Responsibility (CSR)  
Course 2: Sustainability and Supply Chain

### Research Interests

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Interest 1: CSR  
Interest 2: Economic sociology  
Interest 3: Business and Environmental History

## Education

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### 2014

Ph.D in Management Sciences, Paris-Dauphine University, France,  
"Émergence de la dimension environnementale de la RSE. Une étude historique franco-québécoise d'EDF et d'Hydro-Québec".

Supervisor: Anne PEZET, Professor at HEC Montréal

Awards:

- Young Researcher Award 2015 from the Dauphine Foundation
- Dissertation Publication Award from EDF Diversiterre Foundation

Runner-up for the best dissertation award from RIODD Vigéo 2015

### 2015

CNU (Conseil National des Universités) qualification (section 06- Management sciences) for the functions of senior Lecturer.

## Teaching Experience

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### 2015-2020

Professor of Organization Theory, CSR and Qualitative Research Methodology at PSL-Paris-Dauphine University.

### 2015-2016

Postdoctoral Research Fellow at PSL - Paris-Dauphine University and Mines ParisTech. Courses taught: Organization Theory, CSR, Sustainable Management, Qualitative Research.

### 2012-2016

Lecturer of CSR and Strategic Management at Neoma Business School.

### 2012-2016

Professor of Business History at Institut Dauphine-Tunis.

### 2012-2015

Teaching and Research assistant (ATER- Attaché Temporaire d'Enseignement et de Recherche) at PSL – Paris-Dauphine University. Courses taught: Organization Theory, CSR, Sustainable Management, Qualitative Research Methodology and Business History.

### 2009-2012

PhD Student (Doctorante sous contrat doctoral) at PSL-Paris-Dauphine University. Courses taught: Business History, Qualitative Research Methodology, Contemporaries Issues.

## Other Professional Experience

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**Since 2019-** Co-editor of the academic journal ROR.

**Since 2018-** Head of Pole 3, Master DDO at PSL Paris-Dauphine University. Course taught: Space and Territories.

**2016-2019-** Co-editor of the academic journal JEHRHE.

**2015-** Visiting Research Fellow at Cass Business School, City University of London, Faculty of Management, UK.

### 2015-2016

Postdoctoral Research Fellow at PSL - Paris-Dauphine University and Mines ParisTech, IMpACT Project.

## Publications

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### *Articles in refereed Journals*

Loison, M.C., Berrier-Lucas, C., Pezet, A. (2018) "Corporate Social Responsibility before CSR. Practices at the Company Aluminium du Cameroun, 1950s-1970s". **Business History**.

### *Articles in preparation*

Berrier-Lucas, C., Huault, I, "Note bleue: an historical approach of performative struggles". In preparation for **Research Policy**.

Berrier-Lucas, C. Blanchet, V. "Operation Tignes" In preparation for **Organization**.

Berrier-Lucas, C., Rambaud, A. "Ontological approach of corporate sustainability: Proposal for a shift", In preparation for **Critical Perspectives on Accounting**.

Berrier-Lucas, C. Gond, J.-P., "Maybe Not So Different After All? Reconsidering the Religious and Scientific Roots of Corporate Responsibility and Corporate Sustainability" In preparation for **Environment and Organizations**.

### *Refereed Conference Proceedings*

Berrier-Lucas, C. 2016 « Usine marémotrice de la Rance, une histoire d'enchevêtrements ». In **Mondes électriques. Créations, circulations, tensions, transitions, 19e-21e s**, Proceedings of the International Meeting of the Foundation for Electric History, Paris.

Berrier-Lucas, C. 2011 "Transfert de pratiques pédagogiques. Du Québec vers la France", **Les courants de la professionnalisation: enjeux, attentes, changements**. Proceedings of the Francophone Meeting Questions de pédagogies dans l'enseignement supérieur, Angers.

### *Book Chapters*

Dalmasso, A., Berrier-Lucas, C. 2016. « L'énergie hydraulique au sein d'EDF ». Dans Collectif Comité Histoire de l'Électricité (Eds.) **EDF 70 ans**, Paris: Peter Lang.

Berrier-Lucas, C. Pezet, A. 2014. « Produire au XIXème siècle ». Dans A. Pezet et P. Labardin (Eds.) **Manuel d'histoire de l'entreprise**, Paris : Nathan.

Berrier-Lucas, C. Pezet, A. 2014. « Produire au XIXème siècle ». Dans A. Pezet et P. Labardin (Eds.) **Manuel d'histoire de l'entreprise**, Paris : Nathan.

Berrier-Lucas, C. 2012. « Le concept de verdissement ». Dans B. Christophe et R. Pérez (Eds) **Agro-ressources et écosystèmes Enjeux sociétaux et pratiques managériales**, Presses Universitaires Septentrion, Coll. Capitalisme, éthique et institutions, p.167-179.

### **Conference Presentations**

Berrier-Lucas, C., Huault, I. & Rainelli, H. (2016) *Note bleue : an historical approach of performative struggles*. **European Group for Organizational Studies (EGOS)**, Naples, IT.

Berrier-Lucas, C. (2014) *L'usine marémotrice de la Rance : une histoire d'enchevêtrements*. Colloque **Mondes Électriques**, Association pour l'histoire de l'électricité en France et UMR CNRS IRICE, Paris, FR.

Berrier-Lucas, C. & Rambaud, A. (2013) *Ontological approach of corporate sustainability: Proposal for a shift*. **European Group for Organizational Studies (EGOS)**, Montréal, QC, CAD.

Berrier-Lucas, C. & Rambaud, A. (2013) *Ontological approach of corporate sustainability: Proposal for a shift*. **European Society for Ecological Economics – Réseau International de recherche sur les Organisations et le Développement Durable (RIODD)**, Lille, FR.

Berrier-Lucas, C. (2012) *The environmental dimension of CSR: Howard Bowen's blackout?*. **European Group for Organizational Studies (EGOS)**, Helsinki, FIN.

Berrier-Lucas, C. & Rambaud, A. (2013) *Ontological approach of corporate sustainability: Proposal for a shift*. **Corporate Responsibility Research Conference (CRR)**, Bordeaux, FR.

Berrier-Lucas, C. (2012) *La voix de la forêt. Le barrage hydroélectrique Bersimis dans le Québec des années 50*, **Journées d'Histoire de Comptabilité et Management (JHCM)**, Toulouse, FR.

Berrier-Lucas, C. (2011) *La voix de la forêt. Le barrage hydroélectrique Bersimis dans le Québec des années 50*, **Administrative Sciences Association of Canada (ASAC)**, Montréal, QC, CAD.

Berrier-Lucas, C. (2011) *Transfert de pratiques pédagogiques. Du Québec vers la France*. **Questions de pédagogies dans l'enseignement supérieur (QPES)**, Les courants de la professionnalisation: enjeux, attentes, changements, Angers, FR.

Berrier-Lucas, C. (2010) *The concept of Greening : An illustration of the Bersimis hydro electric dam from 1952*. **International Federation of Scholarly Associations of Management (IFSAM)**, Justice and Sustainability in the Global Economy, Paris, FR.

Berrier-Lucas, C., Loison, M.C., Pezet, A. (2010) *Corporate Social Responsibility before CSR. Practices at the Company Aluminium du Cameroun, 1950s-1970s*. **33rd Annual Congress of the European Accounting Association (EAA)**, Istanbul, Turquie.

Berrier-Lucas, C. (2009) *Corporate Social Responsibility before CSR. Practices at the Company Aluminium du Cameroun, 1950s-1970s*. **21st Annual Conference on Accounting, Business & Financial History**, Cardiff, UK.

### **Invited Presentations, Seminars and Workshops**

Berrier-Lucas, C et Laborie, L. 'Pour une revue de l'histoire des énergies – JERHE', EHESS, séminaire de recherche en histoire environnementale, 8th february 2019

Berrier-Lucas, C, Rambaud, A. 'Théories de l'entreprise : comment concevoir l'environnement naturel ?' Agro ParisTech, Master Politiques Publiques et Stratégies pour l'environnement, 7th october 2014.

Berrier-Lucas, C, Rambaud, A. 'Ontological approach of corporate sustainability: Proposal for a shift'' Workshop « Communication environnementale de la Chaire Performance des Organisations de l'Université Paris- Dauphine, 19-20 september 2013.

Berrier-Lucas, C. 'Contribution pour une généalogie de la RSE', presentation for the doctoral seminar of Prof G. Massard-Guilbaud on environmental history, l'EHESS, 12th december 2012.

## Professional Associations

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Member of European Group on Organization Studies (EGOS)

Member of Réseau International sur les Organisations et le Développement Durable (RIODD)

## Reviewing Activity

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- RIODD
- AIMS
- ASAC, CSR Division

## Scientific Awards

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**2015** - - Young Researcher Award 2015 from the Dauphine Foundation

- Dissertation Publication Award from EDF Diversiterre Foundation