



Amélie BOUTINOT

Department: Management
Professor in Management Science
Faculty Position: Associate Professor

Amélie Boutinot is Associate Professor at the ISG International Business School. She holds a Ph.D. in Management Science.

- Her areas of publication are social approval management, cultural industries and innovation management
 - Her teaching specializations concern strategic management and innovation management, more specifically in cultural industries
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Teaching Areas

Course 1: Strategic Management
Course 2: Innovation Management 1
Course 3: Advanced Innovation Management
Course 4: New Economic and Organizational Trends

Research Interests

Interest 1: Social approval assets
Interest 2: Cultural Industries

Education

2011: PhD in Management Science, Grenoble University, France, entitled "Reputational Dynamics and Celebrity: The Case of Contemporary French Architects"; with highest honors

2007: Master's degree in Strategic Management Research, Grenoble University, France; with highest honors

2004: Diplôme d'Etudes Supérieures en Management, Grenoble Ecole de Management, France ; with highest honors

Teaching Experiences

Teaching experience at ISG (2012-):

2016 - 2017: "Strategic Management"

2016 - 2017: "Innovation Management 1"

2016 - 2017: "Advanced Innovation Management"

2016 - 2017: "New Economic and Organizational Trends"

2015 - 2016: "Strategic Management"

2015 - 2016: "Introduction to Strategic Management"

2014 - 2015: "Strategic Management"

2014 - 2015: "Innovation Management"

2014 - 2015: "Students' toolkit"

2014 - 2015: "Creativity Management"

2013 - 2014: "Strategic Management"

2013 - 2014: "Innovation Management"

2013 - 2014: "Organizational Behavior 1" / "Management des Hommes 1"

2012 - 2013: "Strategic Management"

2012 - 2013: "Innovation Management"

2012 - 2013: "Organizational Behavior 1" / "Management des Hommes 1"

Teaching experience at Grenoble Ecole de Management (2008-2014):

2013 - 2014: "Applied Sociology of Innovation"

2012 - 2013: "Applied Sociology of Innovation"

2011 - 2012: "Organizational Behavior"

2011 - 2012: "Managing Cultural Activities"

2011 - 2012: "Applied Sociology of Innovation"

2011 - 2012: "Architecture, Business and Sustainability"

2010 - 2011: "Organization Theory"

2010 - 2011: "Applied Sociology of Innovation"

2010 - 2011: Managing Cultural Activities

2010 - 2011: "Business Plan"

2009 - 2010: "Organization Theory"
2009 - 2010: "Innovation and Creativity Management"
2009 - 2010: "Business Plan"

2008 - 2009: "Innovation and Creativity Management"
2008 - 2009: "Business Plan"

Professional Experiences

2010 – 2013: Consultant for Creative and Service Industries Entrepreneurs
2006 – 2008: Pedagogical Assistant, Grenoble Ecole de Management, France
2004 – 2006: Knowledge Community Manager - dedicated to Innovation Management, Chambre de Commerce et d'Industrie de Grenoble, France

Publications

Academic Articles

Boutinot A., Joly I., Mangematin V. & Ansari S.M. "Exploring the Links between Reputation and Fame: Evidence from French Contemporary Architecture", *Organization Studies*, *forthcoming*

Khelladi, I. & Boutinot, A. "The Role of Wikipedia on Corporate E-reputation - Evidence from French Companies", *International Studies of Management and Organizations (ISMO)*, *forthcoming*

Daudigeos T., Jaumier S. & Boutinot A., 2016. "Governing Workplace Safety through Apparatuses: A Historical Study of the French Construction Industry in the 20th Century", *Organization*, *forthcoming*

Croidieu G., Rüling C. and Boutinot A. "How Do Creative Genres Emerge? The Case of the Australian Wine Industry", *Journal of Business Research*, 69, p.2334-2342, 2016

Daudigeos, T., Boutinot, A. & Jaumier, S. "The Historical Study of Institutional Change Over Long Periods: Pitfalls and Perspective. A Commentary on The Article By H  l  ne Peton And St  phan Pez  ". *M@n@gement*, 18(3), p254-259, 2015

Boutinot, A., Ansari, S.M., Belkhouja, M. & Mangematin, V. "Reputational Spillovers: Evidence from French Architecture". *Strategic Organization*, 13(4), p284-306, 2015

Daudigeos T., Boutinot A. and Jaumier S. "Taking Stock of Institutional Complexity: Anchoring a Pool of Institutional Logics into the Interinstitutional System with a Descendant Hierarchical Analysis", *Research in the Sociology of Organizations*, edited by Lounsbury M. and Boxenbaum E., 2013

Boutinot A., Mangematin V. "Surfing on Institutions: When Temporary Actors in Organizational Fields Respond to Institutional Pressures", *European Management Journal*, 2013

Boutinot A.; Mangematin V. Surfing on Institutions: Opportunistic Distortion by Temporary Peripheral Actors, *Academy of Management Proceedings*, 2009

Chapters in Books

Boutinot A. Reputation-Building in the French Architecture Field, in Chris Mathieu (Eds), *Careers in Creative Industries*. Routledge, 2011

Professional Articles

Boutinot A., « Il faut que les jeunes passent du savoir au savoir-agir », *Le Figaro Etudiant*, accessible en ligne : <http://etudiant.lefigaro.fr/orientation/les-voix-de-sup/detail/article/creativite-il-faut-que-les-jeunes-passent-du-savoir-au-savoir-agir-16911/>, 2015

Boutinot A., Réputation dans les industries créatives : la rencontre entre art, marché et réputation, *Atelier Français Magazine*, www.atelierfrancais.fr, 2011

Boutinot A., La réputation des architectes français, *Détours d'Architecture – Le Moniteur des Travaux Publics*, <http://moniblogs.lemoniteur-expert.com>, 2009

Boutinot A. & Mangematin V., Innovation : que retenir de la brève rencontre entre Quiksilver et Rossignol ?, *Technology Review*, 6, p. 82-85

Conference Presentations

2014:

Boutinot A., Castellano S. and Ivanova O. "An Aesthetic Approach to (De)Legitimation in Creative Industries: Application to Art Nouveau in France", presented at the EGOS Annual Conference, Rotterdam, Netherlands

2013:

Daudigeos T., Boutinot A. and Jaumier S. Taking Stock of Institutional Complexity: Anchoring a Pool of Institutional Logics into the Interinstitutional System with a Descendant Hierarchical Analysis, presented at the EGOS Annual Conference, Montréal, Canada

Jaumier S., Daudigeos T., & Boutinot A., Understanding Complex Forms of Power in late-modern settings: a Historical Study of the Government of Workplace Accidents in the Last Century, presented at the AIMS Annual Conference, Clermont-Ferrand, France

2012:

Daudigeos T., Jaumier S. & Boutinot A., Steps Forward an Ecology of Logics: Capturing the Evolution of Workplace Safety Logics in the Construction Industry over the 20th Century, presented at the Academy of Management Annual Conference, Boston, USA

Croidieu G., Rüling C., Boutinot A., Mythification and the emergence of exemplars : Penfolds Grange and the Australian Fine Wines, 1945-2010, presented at the EGOS Annual Conference, Helsinki, Finland

Daudigeos T., Jaumier S. & Boutinot A., Steps Forward an Ecology of Logics: Capturing the Evolution of Workplace Safety Logics in the Construction Industry over the 20th Century, presented at the ABC Conference, USA

Daudigeos T., Jaumier S. & Boutinot A., Steps Forward an Ecology of Logics: Capturing the Evolution of Workplace Safety Logics in the Construction Industry over the 20th Century, presented at the AIMS Annual Conference, France

Boutinot A., Joly I. & Mangematin V., Reputational Dynamics in Contemporary French Architecture, presented at the Reputation Institute Conference, Milan, Italy

2011:

Boutinot, A.; Joly, I.; Mangematin, V. (2011): How to Become a Star? Cultural Reputation as a Mediator for Celebrity in Creative Industries, accepted at the Academy of Management Conference, San Antonio, Texas, USA

Boutinot, A.; Joly, I.; Mangematin, V. (2011): Reputational Dynamics in Contemporary French Architecture, presented at the AIMAC Conference, Antwerp, Belgium

Boutinot, A.; Joly, I.; Mangematin, V. (2011): Reputational Dynamics in Contemporary French Architecture, presented at the EGOS conference, Gothenburg, Sweden

2010:

Boutinot, A. (2010): From Reputation in One Audience to Reputation in an Organizational Field, presented at the Academy of Management Conference, Montréal, Canada

Boutinot, A.; Mangematin, V.; Joly, I. (2010): When Celebrity Destroys Artistic Reputation: The Case of French Architects, presented at the EGOS conference, Lisbon, Portugal

Boutinot A., Joly I. & Mangematin V. (2010), When Celebrity Destroys Artistic Reputation: The Case of French Architects, presented at the Cass Business School International Workshop, Londres, Grande-Bretagne

2009:

Boutinot A. (2009): Building Reputation among Various Audiences: the case of Architects' Trajectories, presented at the EGOS conference, Barcelona, Spain

Boutinot A.; Mangematin V. (2009): Surfing on Institutions by Temporary Peripheral Actors, presented at the Annual Academy of Management Meeting, Chicago, US

Case Studies – Pedagogical Material

Boutinot, A., Steyer, V., Cadot, J. & Miller, M. « Meubles du Plexin : Reprise d'entreprise et réflexion stratégique. Should I stay or should I go? », CCMP case study G1886, *finalist for the CCMP prize dedicated to Management*

Le Loarne S. and Boutinot A. "La Bobine : Evolution d'un Modèle Economique et Enjeux Identitaires dans l'Economie de la Culture », CCMP Case study G1825, 2014

Reviewing activity

Reviewer for Organization Studies, M@n@gement, Technological Forecasting and Social Change

Professional Associations

Peer review board member, M@n@gement

Member of EGOS Annual Conference, AIMAC Conference and AoM Annual Conference