



## Julien KLESZCZOWSKI



Department of Accounting, Auditing & Management Control

**Faculty position:**  
Assistant Professor

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**Julien Kleszczowski** is an assistant professor at the ISG International Business School. He is reading for a Ph.D. in Management Sciences and is specialized in the field of Management Control.

His areas of publication are Performance measurement, nonprofit sector, management tools and rationalization.

His teaching specializations concern Management Accounting and Organizational Behavior.

## Teaching Areas

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Course 1: Management Accounting

Course 2: Organizational Behavior

## Research Interests

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Interest1: Performance measurement

Interest2: Nonprofit sector

Interest3: Management tools

Interest 4: Rationalization

## Education

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Ph.D. candidate in Management, Ecole Polytechnique – Université Paris Saclay, France, « Construire l'évaluation de l'impact social au sein des organisations non lucratives : instrumentation de gestion et dynamiques de rationalisation. Thesis defense planned in December 2017.

## Teaching Experiences

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**2013:** Organizational Behavior at IAE Paris (Sorbonne Graduate Business School)

**2014 - 2016:** Management accounting at IAE Paris (Sorbonne Graduate Business School)

**2016 - 2017:** Introduction to accounting at Ecole Polytechnique

**2016 - 2017:** Introduction to organizations at Ecole Polytechnique

**2017:** Entrepreneurship at 'Ecole Nationale des Ponts et Chaussées'

**2011 – 2017:** Strategy of social enterprises at HEC Paris and Catholic Institute of Paris

**2012 - 2017:** Social entrepreneurship at HEC Paris and Agro Paristech

**2015 - 2017:** Social impact measurement at Sorbonne Graduate Business School and other private training centers

**2014:** Academic manager of an executive program for CEOs of social enterprises at HEC Paris

## Other Professional Experiences

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Project manager on social impact measurement, Apprentis d'Auteuil, France

Project officer on social responsibility initiatives, HEC Paris, France

Junior Consultant, Oliver Wyman, France

## Publications

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### *Articles*

#### *Professional Articles*

J. Kleszczowski (2016), « Education : quel retour sur investissement ? Guide pour évaluer intelligemment l'impact social d'une action éducative », Vers le Haut, Paris, France, 96 p.

#### *Chapters in Books*

J. Kleszczowski, N. Raulet-Croset, "Social impact measurement as a dynamic process: a study in a French nonprofit organization" in N. Mitev, A. Morgan-Thomas, P. Lorino, F.X. De Vaujany, Y. Nama (eds.), *Materiality and Managerial Techniques* », Palgrave MacMillan (to be published)

#### *Conference Presentations*

J. Kleszczowski, N. Raulet-Croset (2017), "Social impact measurement as a rational myth: a study of the building process of organizational response in a French nonprofit organization", 33rd EGOS Colloquium, sub-theme on "Civil Society Organizations: The Site of Legitimizing the Common Good", Copenhagen, Danmark, July 6 – 8.

J. Kleszczowski, N. Raulet-Croset (2017), "Social impact measurement as a rational myth: a study of the building process of organizational response in a French nonprofit organization", Emerging scholars' colloquium of Critical Perspectives on Accounting Conference, Québec City, Canada, July 2 – 5.

J. Kleszczowski, N. Raulet-Croset (2016), "Numbers in control tool design: a study of social impact measurement in nonprofit organizations", 32nd EGOS Colloquium, sub-theme on "Control, materiality and practices", 7-9.07.2016, University of Naples Federico II, Naples, Italy

J. Kleszczowski, A. Baudet (2016), "Result-based performance measurement of nonprofit organizations: a critical literature review", 2nd workshop on Managing Nonprofit Organizations, Paris, 23 – 24 June.

J. Kleszczowski (2016), "La place des parties prenantes dans l'évaluation de l'impact social des organisations non lucratives : étude empirique au sein d'une organisation française", 37ème Congrès de l'Association Française de Comptabilité, Comptabilité et gouvernance, 19 & 20 mai 2016, Université de Clermont-Ferrand, Clermont-Ferrand, France

J. Kleszczowski, N. Raulet-Croset (2015), "Social impact measurement as a dynamic process : a study in a French nonprofit organization", Fifth EMES international conference on social enterprise, Building a scientific field to foster social enterprise eco-system, 30.06 - 3.07.2015, Helsinki Deaconess Institute, Helsinki, Finland.

J. Kleszczowski, N. Raulet-Croset (2014), "Social impact evaluation as a management tool in nonprofit organizations: a sociomaterial perspective", Fourth OAP (Organizations, Artifacts and Practices) workshop on Rules, Regulations and Materiality in Management and Organization Studies, 26 & 27.06.2014, LUISS Business School, Rome, Italy.

J. Kleszczowski, L. Pignot-Malapert (2011), "Which governance to meet the purpose of a social enterprise ? An exploratory study in France.", Third EMES international conference on social enterprise, Social Innovation through social entrepreneurship in civil society, 4-7.07.2011, University of Roskilde, Roskilde, Danmark.

#### *Case Studies – Pedagogical Material*

J. Kleszczowski, L. Lehmann-Ortega (2012), "Ares et la Petite Reine... de coeur ? Stratégie d'une entreprise sociale", Centrale des Cas et des Médias Pédagogiques, coll. HEC

### Reviewing activity

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Association Francophone de Comptabilité (AFC) - Annual Congress

### Professional Associations

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Member of European Group of Organization Studies (EGOS)

Member of Association Francophone de Comptabilité (AFC)