



Julien KLESZCZOWSKI

Department of Finance, Audit & Accounting
Faculty position: Assistant Professor of Management Control

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Julien Kleszczowski is Assistant professor at ISG International Business School. He holds a Ph.D. in Management Sciences and is specialized in the field of Management Control. His current professional activity is teaching and research: his areas of publication are Performance Measurement, Social Impact Evaluation, Nonprofit Organizations, Management Tools and Rationalization. His teaching specializations concern Management Control and Organizational Behavior.

Teaching Areas

Course 1: Management Control and Management Accounting
Course 2: Organizational Behavior

Research Interests

Interest 1: Performance Measurement
Interest 2: Nonprofit sector
Interest 3: Management Tools
Interest 4: Rationalization

Education

2017

Ph.D in Management Sciences, Ecole Polytechnique – University of Paris Saclay, France.

« Construire l'évaluation de l'impact social au sein des organisations non lucratives : instrumentation de gestion et dynamiques de rationalisation ».

Supervisor: Nathalie RAULET-CROSET, Professor at IAE Paris (Sorbonne Graduate Business School), Paris Sorbonne University.

2019

Qualification of CNU (French Council of Universities), for the functions of senior Lecturer in Management Sciences (6th section)

2011

Master in solidarity-based economy, Catholic Institute of Paris

2008

Master in management, HEC Paris

Teaching Experience

Since 2017:

Assistant Professor at ISG International Business School

2016 – 2017

Teaching fellow at Ecole polytechnique. Courses taught: Introduction to Accounting, Organization Theory, Entrepreneurship

2013: Organizational Behavior at IAE Paris (Sorbonne Graduate Business School)

2013 – 2016: Lecturer of Management Accounting and Organizational Behavior at IAE Paris (Sorbonne Graduate Business School)

2012 – 2017: Lecturer of social entrepreneurship and social impact measurement at HEC Paris, AgroParistech and Catholic Institute of Paris

2008 – 2012: Teaching and research assistant at HEC Paris on social entrepreneurship (Social Business / Enterprise and Poverty Chair and action-learning programs on social innovation)

Other Professional Experience

2014: Academic coordinator of an executive program for CEOs of social enterprises at HEC Paris

2012 – 2016: Project manager on social impact measurement at Apprentis d'Auteuil

2008 – 2012: Project officer on social responsibility initiatives at HEC Paris

2006: Consultant intern, Oliver Wyman, France

Publications

Articles in refereed journals

J. Kleszczowski, « Facteurs de choix du design d'évaluation de l'impact social des organisations à but non lucratif. Le cas d'Apprentis d'Auteuil ». *Finance, Contrôle, Stratégie* (HCERES rank : B), special issue on management accounting in social economy organizations. To be published (paper accepted in December 2019)

Conference Presentations

- J. Kleszczowski, N. Raulet-Croset (2019), "Combination of rationalities in social impact evaluation: a study in a French nonprofit organization". 35th EGOS Colloquium, sub-theme "Social Impact Evaluation: The Technical and Sociopolitical Challenges of Accountability", Edinburgh, United Kingdom, July 4-6.
- A. Baudet, M. Guérineau, J. Kleszczowski (2019), "Social impact assessment in the context of results-based financing: the case of a French Social Impact Bond". International Social Innovation Research Conference (ISIRC), Glasgow, September 2-4.
- J. Kleszczowski, N. Raulet-Croset (2017), "Social impact measurement as a rational myth: a study of the building process of organizational response in a French nonprofit organization", 33rd EGOS Colloquium, sub-theme "Civil Society Organizations: The Site of Legitimizing the Common Good", Copenhagen, Denmark, July 6 – 8.
- J. Kleszczowski, N. Raulet-Croset (2017), "Social impact measurement as a rational myth : a study of the building process of organizational response in a French nonprofit organization", Emerging scholars' colloquium of Critical Perspectives on Accounting Conference, Québec City, Canada, July 2 – 5.
- J. Kleszczowski, N. Raulet-Croset (2016), "Numbers in control tool design: a study of social impact measurement in nonprofit organizations", 32nd EGOS Colloquium, sub-theme on "Control, materiality and practices", July 7-9, Naples, Italy
- J. Kleszczowski, A. Baudet (2016), "Result-based performance measurement of nonprofit organizations: a critical literature review", 2nd workshop on Managing Nonprofit Organizations, Paris, 23 – 24 June.
- J. Kleszczowski (2016), "La place des parties prenantes dans l'évaluation de l'impact social des organisations non lucratives : étude empirique au sein d'une organisation française", 37th Congress of AFC (French-speaking Association of Accounting), May 19-20, Clermont-Ferrand, France
- J. Kleszczowski, N. Raulet-Croset (2015), "Social impact measurement as a dynamic process : a study in a French nonprofit organization", 5th EMES international conference on social enterprise, June 30 – July 3rd, Helsinki, Finland.
- J. Kleszczowski, N. Raulet-Croset (2014), "Social impact evaluation as a management tool in nonprofit organizations: a sociomaterial perspective", Fourth OAP (Organizations, Artifacts and Practices) workshop on Rules, Regulations and Materiality in Management and Organization Studies, June 26-27, Rome, Italy.
- J. Kleszczowski, L. Pignot-Malapert (2011), "Which governance to meet the purpose of a social enterprise ? An exploratory study in France.", 3rd EMES international conference on social enterprise, Social Innovation through social entrepreneurship in civil society, July 4-7, Roskilde, Denmark.

Chapters in Books

- J. Kleszczowski, N. Raulet-Croset (2018) "Social impact measurement as a dynamic process : a study in a French nonprofit organization", in N. Mitev, A. Morgan-Thomas, P. Lorino F.-X. de Vaujany, Y. Nama (eds.), *Materiality and Managerial Techniques*, Palgrave MacMillan, 325 – 354.

Research reports

- J. Kleszczowski (2016), « Education : quel retour sur investissement ? Guide pour évaluer intelligemment l'impact social d'une action éducative », Think tank 'Vers le Haut', Paris, France.

Case Studies

J. Kleszczowski, L. Lehmann-Ortega (2012), "Ares et la Petite Reine... de coeur ? Stratégie d'une entreprise sociale", Centrale des Cas et des Médias Pédagogiques, coll. HEC

Professional Associations

EGOS (European Group of Organization Studies)

AFC (French-speaking Association of Accounting)

Reviewing Activity

Annual Congress of AFC (French-speaking Association of Accounting)

Scientific Awards

Ph.D Dissertation Award Finalist of ADDES (Academic Association on social economy) in 2018.